From: Rena Leddy
To: Jose Gonzalez
Subject: FW: Fashion District 1st Quarter Report
Date: Friday, April 24, 2015 11:56:53 AM
Attachments: image005.png
image003.png
image006.png
image002.png
CLA2015.1st quarter activity report.doc

Does this make sense to you? (see below) Can you provide this? I also attached the 1st quarter report for you.

From: Rick Scott [mailto:rick.scott@lacity.org]
Sent: Friday, April 24, 2015 11:48 AM
To: Rena Leddy
Cc: Rosemary Hinkson
Subject: Re: Fashion District 1st Quarter Report

So, just to be clear, the BID expenses listed about halfway down page 14 are the amounts spent in 2015 from 01/01/2015 to 3/31/15? If that's right, would it be possible for the BID to report a running YTD like the example (below) as the year progresses?

Also, you don't need to send me a hard copy but when you send it electronically, please label the file something like "Fashion District 2015 1st quarter report" and so on. Thanks.

3rd QUARTER FINANCIALS

Budget Category	Annual Budget	3rd Quarter Amount Spent	Y-T-D Amount Spent	Projected 4th Qtr Spending
Security	$ 250,000	$ 60,000	$ 188,000	$ 62,000
Maintenance	$ 250,000	$ 62,000	$ 189,000	$ 61,000
Marketing	$ 250,000	$ 59,000	$ 208,000	$ 42,000
Administration	$ 150,000	$ 37,500	$ 112,500	$ 37,500
Contingency	$ 100,000	$ 20,000	$ 50,000	$ 10,000
TOTAL	$1,000,000	$ 238,500	$ 747,500	$ 212,500

On Fri, Apr 24, 2015 at 11:23 AM, Rena Leddy <rena@fashiondistrict.org> wrote:

> Yes to both of your questions.
>
> **From:** Rick Scott [mailto:rick.scott@lacity.org]
> **Sent:** Friday, April 24, 2015 11:16 AM
> **To:** Rena Leddy
> **Cc:** Rosemary Hinkson
> **Subject:** Fwd: Fashion District 1st Quarter Report
>
> I hit send before I was finished.

Qestion 2) the spreadsheet on page 15 is only for 1st quarter 2015? and is in line with approximately a quarter's worth of spending for the year so far according to the management plan?

---------- Forwarded message ----------
From: **Rick Scott** <rick.scott@lacity.org>
Date: Fri, Apr 24, 2015 at 11:08 AM
Subject: Re: Fashion District 1st Quarter Report
To: Rena Leddy <rena@fashiondistrict.org>
Cc: Rosemary Hinkson <rosemary.hinkson@lacity.org>

Just a couple of questions:
1) The info on pages 3-13 reports only on activities undertaken during the 1st quarter of 2015?
2)

On Fri, Apr 24, 2015 at 10:31 AM, Rena Leddy <rena@fashiondistrict.org> wrote:

> Hi Rick,
>
> Attached is the LA Fashion District's 1st Quarter Report. As it's my first one, please let me know if you need anything else and if I need to email this to anyone else. Also, do you need a hard copy?
>
> Thanks!
> Rena
>
> **Rena Masten Leddy** | Managing Director
> **LA Fashion District BID**
> 110 E 9th Street Suite A 1175
> Los Angeles, CA 90079
> tel: 213-488-1153 x 713
> fax: 213-488-5159
> cell: 310-600-3247
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Rick Scott

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